

NECCHI-ELNA sewing machines

SALES - SERVICE - RENTALS



DOES ALL THESE THINGS without attachments: • AUTOMATIC buttonholes • AUTOMATIC button sewing • AUTOMATIC darning and mending • AUTOMATIC bar tacking • AUTOMATIC decorative stitches • AUTOMATIC tapering for monograms • AUTOMATIC design enlargement • AUTOMATIC blind-stitching.

FREE DEMONSTRATION • LIBERAL TRADE-IN ALLOWANCE • CONVENIENT TERMS

EXPERT REPAIR SERVICE ON ALL MAKES

PARTS AND SERVICE ALWAYS AVAILABLE AT MORE THAN 2500 FRANCHISED DEALERS

CALL

MACY'S S.F.
EXbrook 7-3333

STOCKTON & O'FARRELL ST.

NECCHI-ELNA SEWING CIRCLE

SERVING THE BAY AREA

SALES • SERVICE • RENTALS

RENTAL PURCHASE PLAN
Convenient Terms



Parts & Service Always Available

DOES ALL THESE THINGS Without Attachments. Hemstitching • Automatic Buttonholes • Button Sewing • Darning & Mending • Bar Tacking • Decorative Stitches • Tapering for Monograms • Design Enlargement • Blind Stitching

Complete Dressmaking Course With Purchase
MANY RECONDITIONED MACHINES AT LOW, LOW PRICES
EXPERT REPAIR SERVICE ON ALL MAKES
Free Demonstration • Liberal Trade-in Allowance

OR 3 5848
S.F. SEWING MACHINE CENTER

1651 POLK

Sewer Cleaning Equipment & Supplies

O'Brien Mfg Corp 450 Sutter.....YU 6-1696

Sewer Contractors

BROADWAY PLUMBING CO

24-HR. CITY-WIDE
EMERGENCY SERVICE
WITH MODERN ELECTRIC
EQUIPMENT

WE GIVE SKH GREEN STAMPS

1790 Yosemite Av.....MI 8-4250

Caro & Damm Inc 2733 Geary Bl.....WEst 1-6811

CLAUSEN-PATTEN INC

PROMPT CITY-WIDE
SEWER & DRAIN SERVICE

633 Taraval.....LO 4-8000

Davenport Trenching & Backhoe Service 2238 Lane.....ATwtr 2-1150

HYDRO-TECH WESTERN CORP 24 Calif.....EX 2-1681

Rosenberg Maurice J Plumbing & Heating 2014 Judah.....MOntrse 4-3727

SELLI A INC 2054 Powell.....DOuglas 2-1968

Sewer & Drain Pipe

AMER PIPE & CONSTRUCTION CO 2001 W Alquire Rd Hayward.....JEfrsn 7-2072

CARLOW PRODUCTS CORP D Sewer & Drain-Pipe & Fittings 10 Mississippi.....MArkt 1-8161

GLADDING MC BEAN V C PIPE

VITRIFIED CLAY PIPE
HOUSE CONNECTION PIPE
SPEED-SEAL Vit Clay Pipe with Factory-Made Compression Joints



"FOR INFORMATION CALL"

GLADDING McBEAN & CO Harrison at 9th. UNdrhl 1-7400

HUBBARD CO THE Kalkite & Ropax for Sewer Sealing 2166 Market.....UNdrhl 3-0288

MISSION CLAY PRODUCTS CORP 449-10th.....MA 1-7300

ORANGEBURG SEWER & DRAINAGE PIPE-ORANGEBURG MFG CO-A DIVISION OF THE FLINTKOTE CO 6756 Central Av Newark.....SYcmor 3-2200

PACIFIC CLAY PRODUCTS

Vitrified Clay Pipe
Wedge Lock Pipe
Flue Lining
House Connection Pipe
Clay Conduit



"WHERE TO CALL"

PAC CLAY PRODUCTS 2450 El Camino RI Palo Alto.....DAvnpri 1-1876

PACIFIC CLAY PRODUCTS 2402 S California Stkn. H0wrd 6-4041

PERMALINE—

MANUFACTURERS
LINE MATERIAL INDUSTRIES
Fibre Sewer Pipe
360 Shaw Rd SF.....PLaza 5-8600

Sewer Service

See Plumbing-Drain & Sewer Cleaning;
Sewer Contractors

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whitening and 4 parts sawdust.

Sewing Contractors

Ginn's Sewing Shop 1534 Grant Av.....YUkon 2-0145

Hall Wilfred C 764 Commercial.....SUtr 1-4907

Han Yuen 828 Stockton.....YU 2-9299

Henry Sewing Shop 1038 Powell.....GA rld 1-1421

Jang Mary Sewing Factory 1054 Pacific Av.....PR 6-4799

Jeong Jimmy 942 Pacific Av.....EX 2-3384

Jue Mabel Yung Blouse Contractor 118 Jasper Pl.....EXbrk 2-0387

Jung On Co 15 Brenham Pl.....EXbrk 2-8721

Ledann's Sewing Shoppe 940 1/2 Stockton.....SUtr 1-6890

Lee Ho Company 450 Green.....YU 2-5924

Lee Paul 1522 Grant Av.....DO 2-1575

Linda Lew Sewing Factory 1414 Powell.....EXbrk 7-1165

Ling Sun Co 1465 Powell.....SUtr 1-5084

LYMOND GARMENT CO Kim Wah Lew-Owner Contract Work Only on All Lines 1301 Powell.....SU 1-7317

Mai Lun 821 Pacific.....SUtr 1-5761

Meyer & Allen 942 Market.....SU 1-0255

Pierlina & Joe 4210 Telegraph Av Oakland.....OLympc 3-7500

Sun Hung Co 18 Waverly Pl.....SU 1-1054

Superior Sewing Co 731 Commercial.....GA rld 1-6118

Supreme Sewing Co 3 Stark.....EX 2-6724

T & T Sewing Factory 1502 Powell.....YU 2-8209

Wong Emily 724 Broadway.....DOuglas 2-5777

Yee Fung Mfg Co 1361 Mason.....TUxedo 5-6275

Sewing Machines—Household

A & G VACUUM CLEANER SERVICE CO Our Specialty Home Service Calls 9 Clement.....SK 2-7770

Ace Vacuum Cleaner Service 1791 Church VA 4-5086

Amco Appliance Service 758 Valencia.....HE 1-2689

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WHOLESALE DISTRIBUTOR OF SEWING MACHINES CABINETS SUPPLIES LOU STOLOWITZ - Rep. 1065 Valencia.....MI 8-8180

Atlas Sewing Center 663 S Van Ness Av.....UNdrhl 3-2650

Brother Sewing & Knitting Center 1444 Polk.....ORdwy 3-7588

BROTHER SEWING MACHINES

Authorized BROTHER sewing machine dealers. Complete line of first quality sewing machines from simple straight stitch to fully automatic Zig-zag sewing machines.

"WHERE TO BUY THEM"

DISTRIBUTORS

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Cox Appliances 1540 Alta Ave Daly City.....PLaza 6-8010

DART APPLIANCE STORES INC 1540 Polk.....PR 6-4500

EMPIRE SEWING MACHINE SUPPLY CO

WHOLESALE - IMPORTERS DISTRIBUTORS

Empire - Fairlane - Excelsior Century and Others

A. STOLOWITZ, Prop.

Parts - Accessories - Cabinets Service - Repair - All Makes JAPANESE AND EUROPEAN

KL 2-1268

Free Parking In Rear of Store

1135 Mission.....KL 2-1268

(Continued Next Page)

YELLOW PAGES—the quickest way to find almost everyone in town who fixes things, sells things, does things.

Sewing Machines—Household—(Cont'd)

IDEAL SEWING MACHINE CO SALES - REPAIRS ALL BRANDS REBUILT & NEW MACHINES PORTABLES - TREADLES Liberal Trade-ins on New Machines Call for Free Home Demonstration Bank of America Charge Plan Member 3006 Mission.....AT 2-8898

JIM & RAY'S ELECTRIC APPLIANCE 3150-22d. ATwtr 2-1889 (Please See Advertisement This Page)

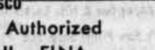
MACY'S SAN FRANCISCO

Factory Authorized
NECCHI - ELNA
SALES
SERVICE
PARTS
COMPLETE REPAIR SERVICE ON ALL MAKES
CALL MR EDDY
Stockton & O'Farrell.....EXbrk 7-3333

MACY'S SAN FRANCISCO Stockton & O'Farrell.....EXbrk 7-3333 (Please See Advertisement Page 906)

MORSE SEWING MACHINES

From the Amazing DUOMATIC to the superlative SUPER-DIAL & thrifty model 228 COMPLETELY AUTOMATIC PUSH-BUTTON SEWING



"WHERE TO BUY THEM"

DISTRIBUTORS

Morse Sewing Machine & Supply Co of Calif Inc 2901 El Monte Av Oakland, LOckvhn 8-5025

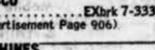
DEALERS

Dart Appliance Stores Inc 1540 Polk-PR 6-4500

NECCHI-ELNA SEWING CIRCLE 1651 Polk.....OR 3-5848 (Please See Advertisement Page 906)

NECCHI-ELNA SEWING MACHINES

See and try the new advance in sewing with MICRO-ELECTRO CONTROL. Exclusive at your NECCHI-ELNA dealer. Rentals, Expert Repairs and Parts for all makes.



"WHERE TO BUY THEM"

DISTRIBUTOR

NECCHI SEWING MACHINE DISTRS OF S F INC 155-9th.....KLonoke 2-1383

DEALERS

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Macy's San Francisco Stockton & O'Farrell, EXbrk 7-3333

Penney J C Co Inc 5th & Market, DOuglas 2-0406

S F Sewing Machine Center 1651 Polk.....OR 3-5848

Strand Service The 1401-18th. MIsn 7-5611

NEW HOME SEWING MACHINES- MACY'S SAN FRANCISCO Stockton & O'Farrell.....EX 7-3333

Oliver Sewing Machine Co 233 Chester Av, JUNipr 4-9293

Ota I 538-39th Av.....SKyn 2-4600

PENNEY J C CO INC 5th & Market, DOuglas 2-0406

Pfaff Sewing Machine Agency Sewing Machine Exchange The 1131 Mission.....MA 1-9877

Roger & Co 171 Langton.....UN 3-7337

ROGER & CO Sales-Repairs-Rentals-All Makes 1485-32d Av.....LOmbrd 4-4325

SELCO SEWING MACHINE CO SERVING ALL OF SAN FRANCISCO SALES - REPAIRS - RENTALS - IMPORTED & DOMESTIC BRANDS 4049 Balboa.....SK 2-5872

Sewing Machines—Household—(Cont'd)

Selco Sewing Machine Co 4049 Balboa-SK 2-3399 (Please See Advertisement This Page)

Sewing Machine Exchange The A. Stelowitz Proprietor 1131 Mission.....MA 1-9877

SEWING MACHINE SERVICE CO 1065 Valencia.....MI 8-8180 (Please See Advertisement This Page)

SINGER SEWING MACHINES

EXPERT SEWING MACHINE REPAIRS. SINGER Sales & Rentals; Parts and Service. For all your sewing needs - Look for the Famous "SINGER" and Red "S" Trademarks.



"WHERE TO CALL"

Singer Sewing Machine Company Store 59 Grant Av.....GA 1-8679

Store 2417 Mission.....VAIencia 4-8624

Store 1335 Polk.....ORdwy 3-5030

Store 28 Stonestown.....MOntrse 4-1040

Singer Sewing Machine Co 996 Grand Av S S F, JUNo 8-9222

Singer Sewing Machine Co 45 Westlake Ct Daly City.....WY 2-3890

CENTRAL OFFICES

Singer Sewing Machine Company 80 Stonestown, MOntrse 4-1125

DEPARTMENT STORES

Emporium The 835 Market.....YU 2-1111

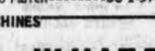
1 Stonestown.....SE 1-2222

STOLOWITZ LOU 1065 Valencia.....MI 8-8180

The Sewing Center 26 O'Farrell.....SU 1-3742

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CALL ONLY A FRANCHISED OUTLET LISTED BELOW. FACTORY TRAINED SERVICE EXPERTS. GENUINE WHITE PARTS.



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WHITE HOUSE OF SAN FRANCISCO THE Sutter & Grant Av.....EX 2-5000

Sewing Machines—Industrial

A C SEWING MACHINE CO INC 1155 Mission.....MArkt 1-6660 (Please See Advertisement This Page)

ADLER INDUSTRIAL MACHINES- INDUSTRIAL SEWING MACHINE CO 1132 Mission.....UN 3-4233

BONIS FUR MACHINES- SEWING MACHINE EXCHANGE THE 1131 Mission.....MA 1-9877

CHANDLER MACHINES- INDUSTRIAL SEWING MACHINE CO 1112 Mission.....UN 3-4233

SEWING MACHINE EXCHANGE THE Button Sewers-Tackers & Pinking 1131 Mission.....MArkt 1-9877

Ideal Sewing Machine Co 3006 Mission, ATwtr 2-8898

INDUSTRIAL SEWING MACHINE CO 1112 Mission.....MArkt 1-9877 (Please See Advertisement This Page)

PPAFF INDUSTRIAL SEWING MACHINES- INDUSTRIAL SEWING MACHINE CO 1112 Mission.....UN 3-4233

SEWING MACHINE EXCHANGE THE 1131 Mission.....MArkt 1-9877

REECE BUTTONHOLE MACHINES- REECE CORP THE 86-3d.....DO 2-4890

Reece Corp The 86-3d.....DOuglas 2-4890

Sewing Machine Exchange The 1131 Mission.....MArkt 1-9877

(Please See Advertisement This Page)

Singer Sewing Machine Co 569 Mission--DO 2-7782

Stein L M Co 1155 Mission.....UNdrhl 1-5934

(Continued Next Page)

The charge for extra listings is small. You can obtain further information by calling our Business Office.

WE BUY • SELL • RENT • TRADE & SERVICE

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RENTALS SALES OPEN 6 DAYS A WEEK PARTS & SERVICE

EXPERIENCED REPAIRS ON ALL MAKES DOMESTIC - IMPORTED FREE PICK-UP & DELIVERY WRITTEN GUARANTEE No Extra Charge For Night Calls

SK 2-3399

SELLCO SEWING MACHINE CO. 4049 BALBOA SAN FRANCISCO

SERVING ALL SAN FRANCISCO

SEWING MACHINES

Over 25 Yrs. Experience Same Location

SALES FOREIGN & DOMESTIC

★ FREE - WESTINGHOUSE ★ WHITE & DOMESTIC ★ REPAIRS ON SINGER

Repairs & Service on All Makes Free Estimates - Pick-Up & Delivery Use Our Machine While We Fix Yours CITY-WIDE SERVICE

AT 2-1889

JIM AND RAY'S

3150-22nd STREET Between Mission & So. Van Ness

REPAIRS

SUPPLIES

RENTALS

ALL MAKES & MODELS

PHONE MI 8-8180

Sewing Machine Service Co.

1065 Valencia San Francisco

INDUSTRIAL SEWING MACHINE CO.

42 Years Experience

SALES - SERVICE - RENTALS ALL MAKES

Sewing Machines - Cutting Machines Attachments - Parts Laundry Equip.

NEW OR USED EQUIPMENT LEASED

UN 3-4233

1112 MISSION Between 7th & 8th STS.

A. C. SEWING MACHINE CO., INC.

MA 1-6660

1155 MISSION ST.

INDUSTRIAL EQUIPMENT

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LEWIS WILLCOX & GIBBS

PPAFF MAHIN CUTTERS

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